

Company Profile

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About PT MSI

PT Master Sarana Indonesia is a distributor of Palm Kernel Shells, Coal and Chemical solutions based in Tangerang. We are 8 years in the industry and have acquired more than 50 active clients.

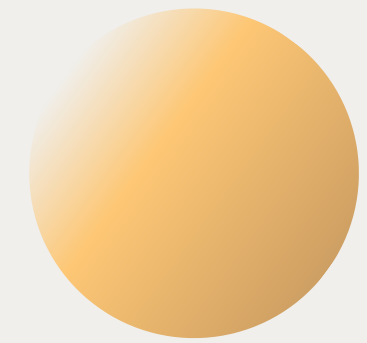
PKS

PKS (Palm Kernel Shells) is the shell fraction left after the nut has been removed from the palm oil during the extraction process. Used as **biomass fuel** because it has a high calorific value. Apart from that, PKS is also used as a **raw material in the production of activated charcoal**, and as a **component in animal feed mixtures**.

Chemical

Our primary focus is **color chemistry** for applications in fertilizer coloring, which improves product identification and application. Apart from that, we also provide dyes for various other needs such as **textile coloring, food coloring** and **the cosmetics industry**. With extensive experience in the chemical industry, we **offer other chemical solutions** to meet your specific needs, guaranteeing quality and reliability of supply.

Palm Kernel Shells (PKS)



Why PKS?

Function

- **Biomass Fuel:** Renewable energy source in biomass power plants, providing heat and generating electricity.
- **Animal Bedding:** For livestock, such as poultry and cattle, due to its high absorbency and cushioning properties.
- **Organic Fertilizer:** Can be used as an organic fertilizer, enriching the soil with nutrients and improving its quality.
- **Raw Material:** production of activated carbon, charcoal briquettes, and other industrial applications.



Why is it a better fuel choice over coal:

Renewable and Sustainable

Lower Emissions

Cost-Effective

Higher Energy Content

PKS Clients

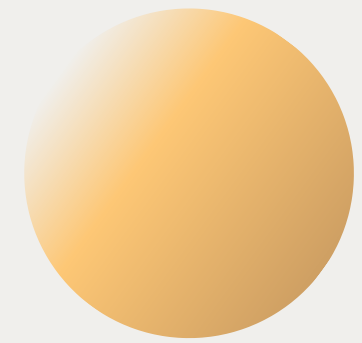


Our Product Distribution



- Palembang
- Lampung
- Serang
- Tangerang
- Jakarta
- Bekasi
- Bogor
- Bandung
- Semarang

Chemical Solutions



About Our Chemical

At PT Master Sarana Indonesia, we specialize in formulating **coloring chemical solutions** tailored to meet diverse industrial needs. Our products are designed for **efficacy, reliability, and versatility**, ensuring optimal performance across various applications.

High Solid Content

40 - 60 % solid content of a color run pigment.



Eco Friendly

Our eco-friendly chemicals deliver top-tier results while protecting the environment



Located in Jatake

We're ideally positioned to meet your demands swiftly and efficiently.



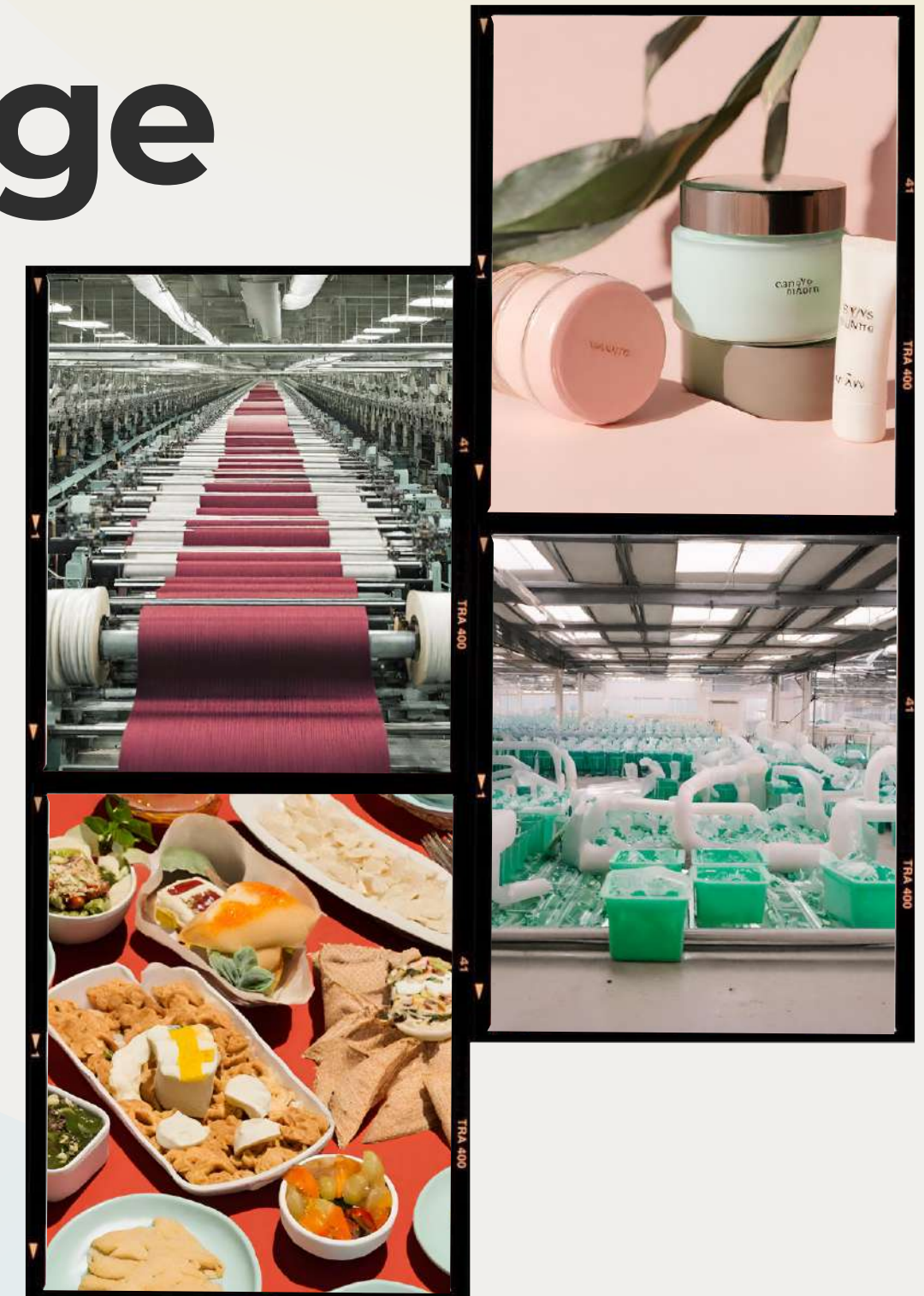
Specialized Chemical Expertise

Tailor-made solutions with our specialty chemicals.



Coloring Chemical Usage

Product Type	Product Range	Product Usage
Textile	Reactive, acid, and dispersion dyes for the textile industry.	For dyeing fibers, fabrics, and textile products.
Industrial	Dyes for plastics, resins, and other industrial applications.	Used in manufacturing plastics, rubber, and industrial materials.
Food	Natural and synthetic dyes safe for food and beverages.	Adding color to food and drinks for an appealing appearance.
Cosmetic	Dyes used in beauty and personal care products.	Coloring beauty products like lipstick, eyeshadow, and foundation.
Specialty	Dyes for special applications like inks, paper, and fertilizers.	Fertilizer coloring for easier identification and application.



Chemical Solutions

Industrial Chemicals

These are chemicals used in various industries such as manufacturing, construction, and automotive.

- Solvents
- Lubricants
- Adhesives
- Coatings

Specialty Chemicals

These are unique and specific chemicals used in specialized applications.

- Catalysts
- Polymers
- Dyes
- Surfactants.

Laboratory Chemicals

These are chemicals used in scientific research, analysis, and experimentation.

- Reagents
- Acids
- Bases
- Solvents

Cleaning Chemicals

Cleaning and sanitation purposes in various settings such as households, commercial spaces, and industrial facilities.

- Detergents
- Disinfectants
- Degreasers
- Stain removers

Agricultural Chemicals

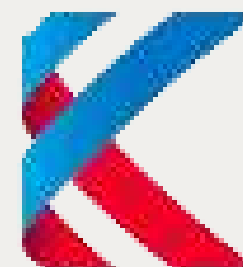
These chemicals are used in agriculture and farming practices

- Fertilizers
- Pesticides
- Herbicides
- Growth regulators

Chemical Clients



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KANSAI
PAINT



MAYORA
GROUP



PT. MULTIBOX INDAH
CORRUGATED CARTON BOX MANUFACTURER

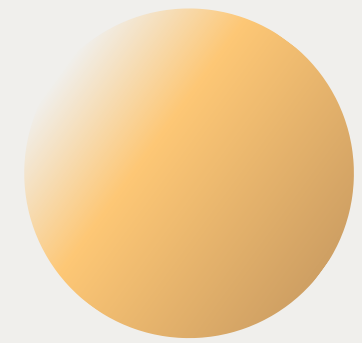


mustika ratu
PUSAKA INDONESIA



LG
Life's Good

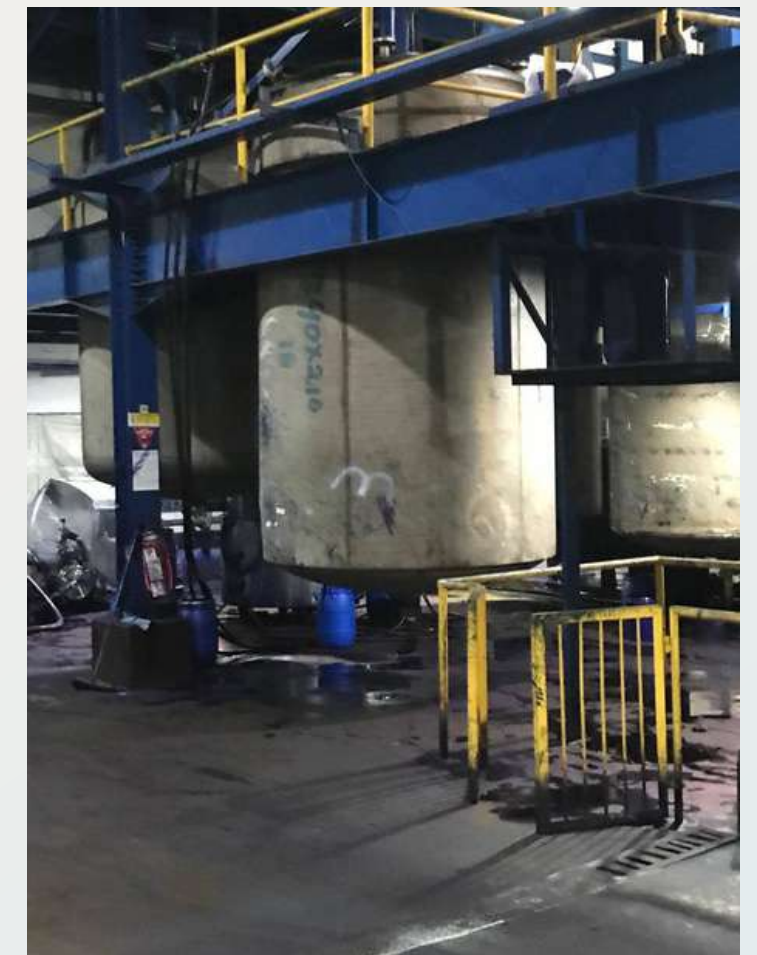
Logistic Process



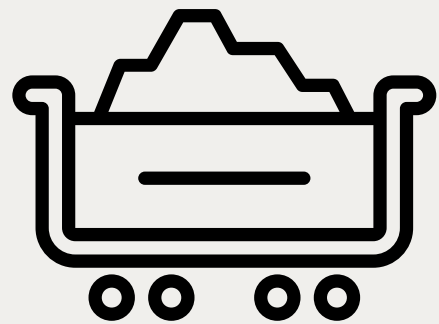
Our PKS Logistic



Our Chemical Factory



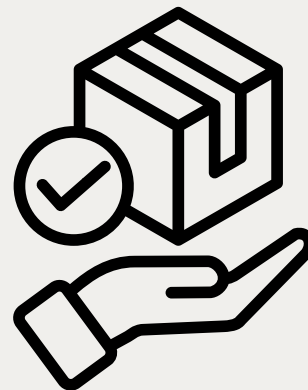
Supply Chain & Distribution



**Raw Material
Sourcing or
Product Inventory**



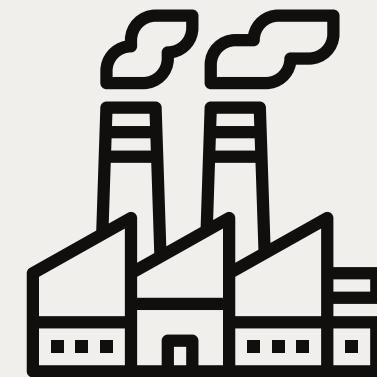
**Quality
Assurance**



**Order
Processing**



**Logistics &
Distribution**



**Delivery
to Client**



**Feedback &
Client Relations**

Ordering Process

1. **Inquiry & Dealing:** Clients start by inquiring about products. This can be done via email, Whatsapp chat, or a direct call.
2. **Customized Quotation:** Based on the inquiry, our team provides a customized quotation, detailing product prices, specifications, and any bulk order discounts.
3. **Order Confirmation & Invoice Issuance:** Once the order is placed, our company sends an order confirmation and an invoice outlining payment terms.
4. **Payment Processing:** Clients proceed with payment according to the agreed terms (advance, credit, etc.).
5. **Order Fulfillment & Shipment:** Upon receiving payment, the order is processed for shipment. Clients are notified of the dispatch and given tracking details.
6. **Delivery Confirmation:** The order is delivered to the client's specified location. Delivery confirmation is sent to the client.
7. **After Sales Support:** After delivery, clients have access to after-sales support for any queries or assistance needed.

Thanks

Feel free to discuss and ask anything related to this!

Talk Directly to Our CEO

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